

The purpose of this EEO Public File Report ("Report") is comply with Section 73.2080(c) (6) of the FCC's EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following station(s): KDSN AM Denison, Iowa and KDSN FM Denison Iowa and is required to be placed in the public inspection field of these stations, posted on their websites, if they have websites.

The information contained in this Report covers the time period beginning October 1, 2010 to and including September 30th, 2011.

The FCC's EEO Rule requires that this Report contain the following information:

1. A list of full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080 (c) (1) (ii) of the EEO Rule, which should separately be identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Date reflecting the total number of person interviews for full time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connections with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC Rules.

Appendices 1, 2 and 3 which follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled "Full-time Positions for Which This Source Was Utilized" refer to the number of the full-time job positions listed on Appendix 1.

For purposed of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer.

KZOY (AM 1520) & K221FO (92.1 FM)

EEO PUBLIC FILE REPORT

1/1/2011-12/31/2011

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources Used	Recruitment Source Referring New Team Member
Marketing Consultant -***	3,4,5,7,8,9	4
Receptionist-**	3,4,5,7,8,9,12	12
Marketing Consultant-**	3,4,5,7,8,9	8
Marketing Consultant-**	3,4,5,7,8,9	8
Marketing Consultant-*	3,4,5,7,8,9	7

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

1 Lutheran Social Services Refuge & Immigration Program
Attn: Nancy Hayen
1609 W 11th St.
Sioux Falls, SD 57104
605-339-4601

2. American Indian Services, Inc.
Attn: Marilyn Lone Hill
817 N Elmwood Ave
Sioux Falls, SD 57104
605-334-4060

3. South Dakota Broadcasters Association
Attn: Marla Willard
marla@willardandassociates.com
605-224-1034

4. South Dakota Career Center
Attn: Amanda Schreck
amanda.schreck@state.sd.us
605-367-5300

5. Brandon Area Chamber of Commerce
Attn: Kim Cerwick
109 N. Pipestone
Brandon, SD 57005
605-582-7400

6.. Sioux Falls Area Chamber of Commerce
200 N. Phillips Ave.
Sioux Falls, SD 57104
605-336-1620

7.. Radio Advertising Bureau
1320 Greenway Dr, Suite 500
Irving, TX 75038
972-753-6700

8. On-Air Announcement

9. Station Website

10. Employee Referral

11. Walk-In/Self-Referral

12. Non-Employee Referral

13. Internal Transfer/Promotion

TOTAL INTERVIEWEES OVER 12-MONTH PERIOD 10